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Media Contact:

Ted Miller

Communications@CSC.org

In Big Advance for Patients, Cancer Support Community Adds Digital Nonprofit MyLifeLine to Its Network

As research show more consumers are searching online for health information, this union will deliver innovative digital services for cancer patients

[Washington, D.C.] - The Cancer Support Community (CSC), an international nonprofit organization, today announced that MyLifeLine, a foundation whose digital platform that has been engaged in transforming the experience of cancer patients for the past decade, will join CSC and bring more than 30,000 patients, survivors, and loved ones in search of connection and community.

The addition of Denver-based MyLifeLine adds to the global network of 47 CSC and Gilda's Clubs affiliates, partnerships with hospitals, 175 locations where services are available, and educational resources that touch one million people each year. CSC's role as the leading voice for patients also includes in-depth research and policy advocacy.

"Together, we will build on our shared mission to ensure that no one faces cancer alone, and we will do so in an innovative, groundbreaking way," said Kim Thiboldeaux, CEO of CSC. "We will transform the way individuals whose lives are disrupted by cancer get information and build a community of friends and family to help them through this experience. We will also increase the patient's voice in policy debates and form new partnerships with corporations, foundations, and other organizations."

Marcia Donziger, a cancer survivor whose personal experience and those of her friends inspired the creation of MyLifeLine 10 years ago, will join the CSC as Vice President, Digital Strategy and Business Development.

"I believe this collaboration is a major victory for people impacted by cancer. As a cancer survivor, I know firsthand the stress, anxiety and isolation that cancer inflicts upon patients and their families," Donziger said. "MyLifeLine was created as a gift for all patients diagnosed after

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me. I wish I had a tool like MyLifeLine to help me coordinate the care and support I needed. The Cancer Support Community elevates the MyLifeLine community in a meaningful way by integrating their award-winning cancer education materials and personalizes the resources based on everyone's unique situation. This new endeavor is a dream come true for me as I have admired the work of Cancer Support Community for decades."

Thiboldeaux and Donziger said they are committed to a seamless transition that engages the individuals and groups that rely on both organizations services. More information may be found on the CSC resource page. [Hyperlink to CSC resource page.]

About the Cancer Support Community

As the largest professionally led nonprofit network of cancer support worldwide, the Cancer Support Community (CSC), including its Gilda's Club affiliates, is dedicated to ensuring that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community. CSC achieves its mission through three areas: direct service delivery, research, and advocacy. The organization includes an international network of Affiliates that offer the highest quality social and emotional support for people impacted by cancer, as well as a community of support available online and over the phone. The Research and Training Institute conducts cutting-edge psychosocial, behavioral, and survivorship research. CSC furthers its focus on patient advocacy through its Cancer Policy Institute, informing public policy in Washington, D.C. and across the nation. For more information, please call the toll-free Cancer Support Helpline at 888-793-9355, or visit www.CancerSupportCommunity.org. So that no one faces cancer alone®

About MyLifeLine

MyLifeLine.org Cancer Foundation connects cancer patients and caregivers to their community of family and friends for social and emotional support. We provide online communication and stress reducing tools that allow patients and caregivers to share their journey and focus on healing. MyLifeLine.org is a 501(c) (3) nonprofit organization providing services free to anyone impacted by cancer. Since 2007, more than 174,000 people have registered on MyLifeLine globally to either give or receive support. More information is available at www.MyLifeLine.org.

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